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#WebinarWednesday with SCORE & USDA



WASHINGTON, D.C. – (November 10, 2020) – This month, the National Women's Business Council ([NWBC](#)) hosted a webinar in collaboration with [SCORE](#) and United States Department of Agriculture ([USDA](#)). Panel participants NWBC Council Member Jess Flynn, SCORE CEO Bridget Weston, and USDA Program Development Specialist Carol Wetuski answered audience questions pertaining to the top challenges faced by rural startups. This discussion also delved into the available training and resources for women business owners and entrepreneurs in rural America.

To Watch the Webinar...[CLICK HERE](#)

Celebrating Latina-owned Businesses Amid the Pandemic

Latina-owned businesses are one of the fastest growing sectors in the United States. They drive economic development and are integral parts of their communities. According to the [American Express State of Women-Owned Businesses Report](#), Latina businesses have grown at a rapid annual rate of 10% over the past year.

This National Hispanic Heritage Month, which spans from September 15th – October 15th, let us shift the conversation and celebrate the contributions of the Hispanic community. Now more than ever is the time to recognize the people and businesses who are enriching main street commerce across the country.

To Read the Blog...[CLICK HERE](#)



Access to Capital



The [U.S. Small Business Administration's](#) Office of Capital Access released a Paycheck Protection Program (PPP) loan forgiveness factsheet for borrowers.

The factsheet provides a detailed 'How to Apply for Loan

Women in STEM



The [National Women's Business Council](#) released a one-sheet summary accompanying the recent report: *Women's Inclusion in Small Business Innovation Research & Small Business*

Rural Women's Entrepreneurship



The [USDA](#) is now accepting applications for the department's four key loan guarantee programs under the [OneRD Guarantee Loan Initiative](#). USDA is providing automatic approval to participate in all four programs to lenders in good standing who

Forgiveness.' For more information, click the 'Read More' button.

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Technology Transfer Programs.

To view the one-page summary, click the 'Read More' button.

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are supervised or created by state or federal regulatory agencies. This expands the base of eligible lenders for the four guaranteed loan programs.

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NWBC in the News

Events & Engagement



October 20, 2020 - National Women's Business Council Meets to Recap, Recommend Policy

"The National Women's Business Council (NWBC) met last month to discuss their activity over the 2020 fiscal year and detail their policy recommendations and current projects. Broadcast live on Microsoft Teams and free to the public, the meeting focused on the work of NWBC's four subcommittees: Access to Capital and Opportunity, Women in STEM, Rural Women's Entrepreneurship, and Communications."

October 29, 2020 - NWBC Council Member Maria Rios Joins U.S. Chamber of Commerce for Women Taking The Lead Panel

@ACLINews: #WomenTakingtheLead event just started! Can't wait to hear from Latina business owners and learn how they've navigated their careers, built successful companies, and what their advice is for future Latina leaders.
[@mriosNWI](#) [@Alturacap](#) [@MarysCenter](#)



WATCH WEBINAR



October 20, 2020 - 29 Entrepreneurs On How To Start A Business In A Recession

Liz Sara, Chair of the [National Women's Business Council](#), says, "Determine how your idea really differs from other similar businesses in your neighborhood, your region or the country – depending on your proposed audience. Why will customers select your offering and not the

October 27, 2020 - Prominent Black Leaders from Policy, Business Sectors Meet with Students in D.C.

ICYMI: [@NWBC](#) Member [@ShelondaStokes](#) joined [@FIUdc](#)'s third annual Fly-In seminar.

competition? Most businesses have competition: determine who they are and figure out how you will win."

Forbes

[October 14, 2020 - STEM Female Founders Can Get Funding Without Giving Up Equity In Their Companies Or Need To Pay The Money Back](#)

"The Council recently released [America's Seed Fund: Women's Inclusion in Small Business Innovation and Small Business Technology Transfer Programs](#). The report is the first comprehensive analysis of women's participation in the SBIR/STTR programs as business owners or principal investigators."



[October 12, 2020 - Mentoring Series: Liz Sara \(Full Interview\) \[ep.3\]](#)

"As Chair of the [National Women's Business Council](#), we regularly hear about the lack of female mentors with successful businesses in STEM-related fields who make themselves available to coach the next generation of women entrepreneurs."



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[October 20, 2020 - NWBC Executive Director Joins the Latino Coalition for a Webinar](#)

Join [@NWBC](#) Executive Director [@NinaCRoque](#) and [@LatinoCoalition](#) in celebrating National Women's Business Week! [@TLCMatchPoint](#) special edition webinar starting soon!

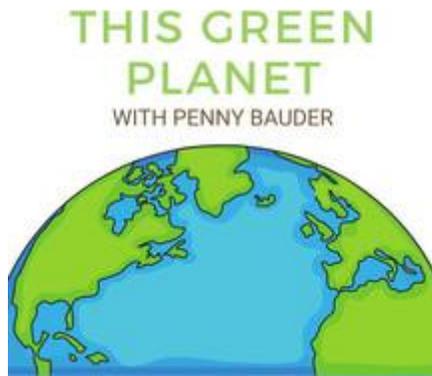


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[October 20, 2020 - NWBC Council Member Maria Rios Attends a Rose Garden Town Hall at the White House.](#)

[October 19, 2020 - NWBC Council Member Shelonda Stokes Joins Hope Global Forum's Panel](#)

[@NWBC](#) Council Member [@ShelondaStokes](#) joined [@HopeGlobalForum](#)'s Annual Meeting for a panel on expanding access to capital for minority-owned small businesses.



October 9, 2020 - A tech degree isn't required to be the founder of a tech or STEAM company with Liz Sara

This week, episode 07 of This Green Planet Podcast with [Liz Sara](#) is about how you don't have to be a tech wizard to be involved in STEAM.

“[@SBAgov](#) should continue to prioritize & give permanent approval to CDFIs and minority lenders across all programs.”



October 14, 2020 - NWBC hosts #WebinarWednesday with USDA & SCORE

Thank you for joining [#WebinarWednesday](#) with [@SCOREmentors](#), [@USDA](#), & [@NWBC](#) Council Member [@jessflynn](#)! Head over to [@NWBC](#)'s website to check out the full webinar series!

LOS ANGELES BUSINESS JOURNAL

October 8, 2020 - Women's Leadership Series 2020: NWBC & SBA Focus on Resiliency in Face of Pandemic

"Amid the coronavirus pandemic, the National Women's Business Council ([NWBC](#)) remains focused on carrying out its critical mission of advocating for the nation's 13 million women-owned businesses. The Council recognizes the ongoing commitment of the U.S. Small Business Administration (SBA) in ensuring women business owners have access to opportunities to start and grow their business, and in times of crisis, to keep their business afloat."



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Don't Miss NWBC's Upcoming Webinar

