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NWBC Virtual Public Meeting Recap

WASHINGTON, D.C. – (October 8, 2020) – The National Women's Business Council ([NWBC](#)) held its second public meeting and subsequent listening session on September 29, 2020. [SBA Administrator](#) Jovita Carranza joined the proceedings to share agency priorities as well as the successes of the Paycheck Protection Program. [NWBC Chair](#) Liz Sara then announced an interagency agreement with the U.S. Census Bureau for unique data tabulations on women entrepreneurs and reiterated the Council's support to reconvene the Interagency on Women's Business Enterprise.

The Communications Subcommittee highlighted the [NWBC website redesign](#) and recapped critical engagement methods like the ongoing [#WebinarWednesday](#) Series. The Access to Capital & Opportunity Subcommittee outlined its proposals relating to disaster relief, impact investing, financial literacy, and federal procurement. The Rural Women's Entrepreneurship Subcommittee followed with a three-pronged approach to childcare availability, reliability, and affordability. The group also underscored the need for federal broadband infrastructure grant programs to engage small providers and shared recommendations to strengthen the Women's Business Center Program. Finally, the Women in STEM Subcommittee issued its proposed action items to boost women's participation in the SBIR/STTR programs as well as the patenting and trademark process. [Senior Policy Advisor](#) Sandra Mayoral Pedroarias shared the key findings from the Council's [newly released report](#) on women's inclusion in America's Seed Fund.

The meeting concluded with the reading of several public comment submissions on pressing issues for women's business enterprise. Attendees were then encouraged to join a follow-up listening session and share thoughts on potential policy priorities for Fiscal Year 2021.

Missed the Public Meeting?

[Watch HERE](#)



Access to Capital



The Financial Literacy and Education Commission (FLEC) recently released its 2020 National Strategy for Financial Education, which details the federal government's financial literacy priorities & underscores its plan to collaborate with state, local, and tribal governments & the private sector to strengthen financial capability for all Americans.

During NWBC's recent Virtual Public Meeting, the Access to Capital & Opportunity Subcommittee urged the public to refer to the FLEC's 2020 National Strategy. To access the strategy click the 'Read More' button.

[READ MORE](#)

Women in STEM



At the [National Women's Business Council's](#) (NWBC) Virtual Public Meeting on September 29, 2020, the Women in STEM

Subcommittee presented their policy recommendations to the full Council for deliberation and highlighted the key findings from its study examining the factors that may influence women's participation in the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) programs—also known as *America's Seed Fund*.

Check out the infographic by clicking the 'Read More' button.

[READ MORE](#)

Rural Women's Entrepreneurship



On September 24, 2020, [Jess Flynn](#), chair of NWBC's Rural Women's Entrepreneurship Subcommittee, joined Kauffman's Foundation's monthly *Entrepreneurship Issue Forums*.

During the discussion titled, Supporting Entrepreneurship, Supporting Families: Considerations for Policy and Interventions around Caregiving, Jess provided a brief overview of NWBC, specifically the Council's work on childcare as it impacts women entrepreneurs, specifically those in rural America.

[READ MORE](#)

NWBC in the News

azcentral.

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[September 23, 2020 - National Women's Business Council to Hold Virtual Public Meeting Sharing Advice and Policies Vital to the Continued Strength of Women-Led Businesses](#)

WASHINGTON, Sept. 23, 2020 -- The [National Women's Business Council](#) (NWBC), announced today that it will hold a virtual public meeting on Tuesday, September 29, 2020, from 12:00 PM to 2:00 PM EDT. A subsequent listening session will be held from 2:00 PM to 3:00 PM EDT.

The NWBC will discuss the following issues of vital importance to the continued prosperity of women-led businesses: access to capital, women in STEM,

Events & Engagement

[September 29, 2020 - NWBC Hosts Virtual Public Meeting](#)

"I am proud to report that in Fiscal Year 2020, the [@NWBC](#) reached an unprecedented over 11,000 people through our outreach and engagement." - [@NWBC](#) Chair Liz Sara



and women's entrepreneurship in rural communities.



September 24, 2020 - [Paycheck Protection Program for Female Business Owners \[10 Best States + Insurance Advice\]](#)

It seems there are more obstacles for women to overcome in the business and finance world, and the Paycheck Protection Program for female business owners is no different. Click [HERE](#) to read the full analysis.

"As the [National Women's Business Council](#) crisscrossed the country last year hosting roundtables with women business owners, we learned about the widespread lack of financial literacy in general. So, at NWBC, we do have some concerns but lack the data to actually know how female-owned applications fared compared to male-owned firms." - NWBC Chair [Liz Sara](#)

[Watch Public Meeting](#)

September 28, 2020 - [#NWBCtalks: NWBC Hosts Twitter Chat on Childcare](#)

[@ChildCareAware](#): Hello! We're excited to join today for [#NWBCtalks](#) hosted by [@NWBC](#) to discuss the far-reaching impacts of [#childcare](#). We work with more than 400 Child Care Resource and Referral agencies nationwide, take up research & advocate for [#childcare](#) policies.



**MARKETS
INSIDER**

September 15, 2020 - [Thryv, Inc. Focuses its "Winning on Main Street" Small Business Podcast Series on Successful Women Entrepreneurs](#)

[Helping women-owned businesses succeed in tech](#)

Software company founder and entrepreneur, [Liz Sara](#), serves as the board chair at the [National Women's Business Council](#) and runs the consulting firm Best Marketing LLC. With a long history in the ever-evolving tech industry, Liz is now focused on helping women launch high-tech careers or find needed capital to build their own businesses.

September 24, 2020 - [NWBC Joins Kauffman Foundation for Monthly Entrepreneurship Issue Forum](#)

[@NWBC](#) Rural Women's Entrepreneurship Subcommittee Chair [@jessflynn](#) joined [@KauffmanFDN](#) Panel to discuss the Council's approach to Childcare Availability, Reliability, and Affordability.

September 21, 2020 - [NWBC Acknowledges Hispanic Heritage Month](#)

Proclamation on National Hispanic Heritage Month, 2020

TEKNOVATION.BIZ

September 3, 2020 - Participation rates for women in SBIR and STTR programs are flat

"SSTI reports in the latest edition of the *SSTI Digest* that a [recent report](#) by the National Women's Business Council and the Small Business Administration found that participation rates in the Small Business Innovation Research and Small Business Technology Transfer programs by women-owned small businesses has essentially remained flat since 2011. You can learn more [here](#)."



Maryland's trusted source for business, legal and government news

September 1, 2020 - Supporting women's entrepreneurship during COVID-19 and beyond

"Thanks to relationships with our local bank and their ability to adapt as quickly as possible to the changing guidelines from the [SBA](#) and [Treasury](#), we successfully applied for a PPP loan. Local entities like the [Idaho Women's Business Center](#) provided resources to navigate the process, and the National Women's Business Council ([NWBC](#)) — of which I am a member — held webinars that underlined the great work that community banks and small lenders are doing to better reach underserved groups, including women business owners, during this tumultuous time." - NWBC Council Member Jess Flynn



August 27, 2020 - Where are the women? An examination of women's participation in the SBIR/STTR program

"A [recent report](#) by the National Women's Business Council (NWBC) and the Small Business Administration (SBA) found that participation rates in the Small Business Innovation Research and

Pictured: [@NWBC](#) Council Member [@mriosNWI](#) at the [@WhiteHouse](#) 2019 Hispanic Heritage Month Celebration.

https://whitehouse.gov/presidential-actions/proclamation-national-hispanic-heritage-month-2020/?utm_source=twitter...
via [@whitehouse](#)



Proclamation on National Hispanic Heritage Month, 2020 | The White H...
During National Hispanic Heritage Month, we celebrate the countless contributions of more than 60 million Hispanic Americans to our culture...
[whitehouse.gov](#)

September 15, 2020 - NWBC Celebrates National Preparedness Month

National Preparedness Month is a time to promote family, community & business disaster planning. As the country continues to grapple with COVID-19, there is no better time to recognize [#womeninbiz](#) as key to economic recovery. Read [@NWBC's](#) Blog >>

[Read Blog](#)

September 11, 2020 - Buzz TV: Ignite Success with NWBC Chair Liz Sara

25 year motivational speaker and author Snowden McFall (www.firedupnow.com) welcomes outstanding women leaders to this uplifting and interesting show, filled with practical advice and tips for women. Today, Snowden talks to [Liz Sara](#) from the National Women's Business Council.



Small Business Technology Transfer (SBIR/STTR) programs by women-owned small businesses (WOSB) has essentially remained flat since 2011."

[Watch Interview](#)

[Don't Miss NWBC's Upcoming Webinar](#)

80% of rural small business owners believe the quality of life and cost of living are much better in rural areas, BUT they cite challenges. Join this LIVE Q&A session where the National Women's Business Council (NWBC) and SCORE will dedicate the full hour to answering your questions on the top challenges rural startups face.

[Register Now!](#)

October 14th | 1:00 PM EDT | Online

#WebinarWednesday

**WOMEN-OWNED STARTUPS
IN RURAL AMERICA:**
Learn About Useful Tools & Resources

NATIONAL WOMEN'S
BUSINESS COUNCIL
ADVISORS TO THE PRESIDENT,
CONGRESS, AND THE SBA

With
SCORE
FOR THE LIFE OF YOUR BUSINESS

