



Connect with Us



Fighting for a Voice and Winning a Place in the U.S. Economy

WASHINGTON, D.C. – (September 3, 2020) – This August, the National Women's Business Council ([NWBC](#)) celebrated the Women's Suffrage Centennial and Women's Equality Day.

After over 70 years of persistence and strategic activism, women found a voice in our political process and opened the gates to pursuing their entrepreneurial destiny. Ratified on August 18, 1920, the 19th Amendment to the Constitution prohibited the states and federal government from denying the right to vote on the basis of sex. Fast forward 100 years, and women comprise almost 24% of the 116th Congress—not only casting ballots for themselves but voting in representation of hundreds of thousands of citizens on our nation's most pressing issues, including those shaping the business climate.

As women's role in American society expanded beyond the home front, through the political process, and into the realm of enterprise, another roadblock emerged to make their presence known. The Economic Census failed to include them in its data products. The Survey of Minority-Owned Business Enterprises (SMOBE) was introduced as a special project in 1969 and eventually became a part of the Economic Census in 1972. Still five years later in 1977, the Survey of Women-Owned Business Enterprises (SWOBE) [was initiated](#) to provide crucial demographic information on female entrepreneurs. SMOBE and SWOBE were eventually combined to create the Survey of Business Owners (SBO).

To Read the Blog...

[Click HERE](#)



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Economy

Access to Capital



This month, the U.S. Small Business Administration released the FY19 Women Owned Small Business (WOSB) Prime Contracting [Scorecard](#), revealing 5.19% of prime federal contracts were awarded to WOSBs in 2019.

[NWBC](#) celebrates this milestone and remains committed to advancing federal contracting opportunities for women.

[READ MORE](#)

Women in STEM



On Wednesday, August 12, 2020, the [National Women's Business Council](#) (NWBC) released findings from the first-ever comprehensive study examining the factors that may influence women's participation in the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) programs—also known as *America's Seed Fund*.

Check out the full study by clicking the 'Read More' button.

[READ MORE](#)

Rural Women's Entrepreneurship



As the effects of the pandemic continue to evolve each day, the NWBC Rural Women's Entrepreneurship Subcommittee has been monitoring the impact it has had on women business owners and entrepreneurs in rural communities.

Click the 'Read More' button for a recent article by [Jess Flynn](#), chair of NWBC's Rural Women's Entrepreneurship Subcommittee.

[READ MORE](#)

NWBC in the News

IDAHOBUSINESSREVIEW.com

[August 27, 2020 - Supporting women's entrepreneurship during COVID-19 and beyond](#)

"Local entities like the Idaho Women's Business Center provided resources to navigate the process, and the National Women's Business Council ([NWBC](#)) — of which I am a member — held webinars that underlined the great work that community banks and small lenders are doing to better reach underserved groups, including women business owners, during this tumultuous time." - NWBC Council Member Jess Flynn

Forbes

Events & Engagement

[August 28, 2020 - NWBC Staff Meets with Export-Import Bank](#)

NWBC Executive Director, Nina Roque, and Senior Policy Advisor, Sandra Pedroarias, met with Kimberly Reed, EXIM President & Chairman, to discuss women in business.



[August 27, 2020 - NWBC Chair Liz Sara Addresses WeVenture's 2020 Impact Summit'](#)

August 26, 2020 - The Childcare Crisis Limits Women Entrepreneurs' Potential

"According to research commissioned by the [National Women's Business Council](#), entrepreneurship gives women the flexibility to accommodate childcare needs. Running part-time businesses—becoming sidepreneurs—gives women greater flexibility. This pattern may accelerate as a result of the pandemic."

The outstanding slate of national speakers will inspire and motivate professional women and small business leaders who want to pursue diversity in their leadership ranks. The pre-recorded video presentation will feature two hours of inspiring stories and expert insights.

Watch Liz's Address [HERE](#).



florida today

PART OF THE USA TODAY NETWORK

August 25, 2020 - Virtual event offers 'mompreneurs' a chance to get inspired, share ideas in stressful time

"There are about 13 million companies owned by women in the United States, according to the [National Women's Business Council's](#) 2019 annual report. However, only 1.1 million are employer firms, meaning the vast majority of women-owned businesses in America are sole proprietorships, or one-person companies."

August 26, 2020 - NWBC Hosts #WebinarWednesday

[#WebinarWednesday](#) "With over 5 million PPP loans approved to date, we are grateful that Bill Briggs from [@SBAgov](#) has joined [@NWBC's](#) [#WebinarWednesday](#) to provide a brief overview of [@SBAgov's](#) PPP loan forgiveness guidance."
- [@NWBC](#) Executive Director [@NinaCRoque](#)



August 24, 2020 - Webinar for women-owned small businesses on PPP loan forgiveness

"The webinar will feature [Jeff Bass](#), a finance specialist with the SBA Office of Rural Affairs, and NWBC Council Member, [Rebecca Hamilton](#), owner and co-CEO of Badger. With over 5 million PPP loans approved to date nationally, the presenters will provide timely insights into the loan forgiveness process and current guidance. Attendees may submit specific questions upon registering."

Watch Webinar HERE

August 21, 2020 - NWBC Chair Liz Sara Joins EntreprenHER Podcast

Check out the latest episode of [The EntreprenHER Show](#) featuring NWBC Chair Liz Sara.



August 23, 2020 - "Be optimistic" With Beau Henderson & Liz Sara

"From being a startup founder to working with startup founders led me to this role as [Chair of the National Women's Business Council](#). The Council is a nonpartisan federal advisory committee — we advocate for female founders around the country by making recommendations to Congress, the White House, and the Administrator of the U.S. Small Business Administration." - NWBC Chair Liz Sara



Watch Episode HERE

August 18, 2020 - NWBC Attends SBA Military Spouse Entrepreneur Summit

[@NWBC](#) staff tuned in to a panel discussion hosted by the U.S. Small Business Administration to learn about free resources available to help military spouses in their entrepreneurial journey.



August 20, 2020 - Thryv, Inc. announces Connect20 Small Business Conference

Connect with leaders from nationally-recognized small business resource organizations like America's Small Business Development Centers, SCORE and the [National Women's Business Council](#)

August 12, 2020 - NWBC Releases Findings from New Study, Women's Inclusion in Small Business Innovation Research & Small Business Technology Transfer Programs

On Wednesday, August 12, 2020, the [National Women's Business Council](#) (NWBC) released findings from the first-ever comprehensive study examining the factors that may influence women's participation in the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) programs—also known as *America's Seed Fund*.



August 20, 2020 - Access to Capital Remains Top Challenge for Women

"Access to capital continues to be the biggest impediment to growth for women-owned businesses. Women access commercial loans at lower rates and receive less venture and equity capital than men. In order to accurately advocate for women business owners and founders, it's paramount to address the

barriers that inhibit women." - NWBC
Communications Manager [Temren Wroge](#)



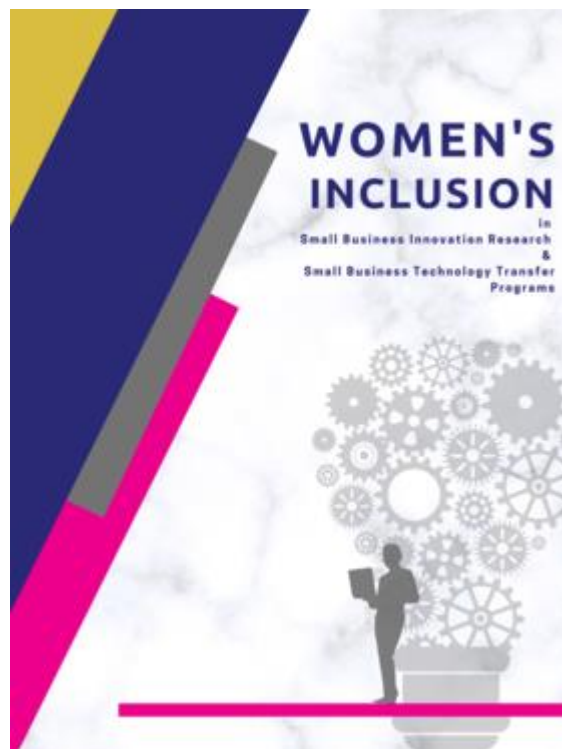
August 13, 2020 - Pause, pivot, grow: How 13 tech meetups adapted amid COVID-19

"At [Vinetta Project DC](#), we jumped right into the virtual pool and immediately started executing programming to help entrepreneurs traverse PPP and the uncertainty of Q2 2020. Since then, we've put on three stellar pitch competitions, an informative seminar with the [National Women's Business Council](#) and [Small Business Association](#), 10 wine night networking events, and a number of other info sessions."

MARKETS INSIDER

August 12, 2020 - National Women's Business Council Releases Findings on Women's Participation in America's Seed Fund--A Federal Innovation and Research Program

"Female business owners and entrepreneurs in all types of industries continue to grow in number and influence," said NWBC Women in STEM Subcommittee Chair [Monica Stynchula](#).



August 11, 2020 - NWBC Chair on the Barry Moltz Show

What challenges to women-owned business in particular face right now? [@LizSaraPR](#), Chair of [@NWBC](#), shares on the [#smallbiz](#) radio show.



Listen Now

August 6, 2020 - NWBC Chair Liz Sara Joins TiE DC Women Who Inspire Virtual Event

Join [@NWBC](#) Chair [@LizSaraPR](#) at the [@DCTiE](#) Women Who Inspire event!



Don't Miss NWBC's Upcoming Public Meeting

★★★★★★★★
NATIONAL WOMEN'S
BUSINESS COUNCIL



ADVISORS TO THE PRESIDENT,
CONGRESS, AND THE SBA

PUBLIC MEETING

Day: September 29, 2020

Time: 1:00 PM EDT

Location: Online

#NWBC

