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NATIONAL WOMEN'S
BUSINESS COUNCIL



ADVISORS TO
THE PRESIDENT,
CONGRESS,
AND THE SBA

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ICYMI: The National Women's Business Council Hosted #WebinarWednesday

WASHINGTON, D.C. – (August 4, 2020) – The National Women's Business Council ([NWBC](#)) hosted #WebinarWednesday on **July 22, 2020, at 1:00 PM EDT**.

NWBC partnered with UPS and the U.S. Small Business Administration (SBA) for an in-depth conversation featuring Council Member Pamela Prince-Eason, President and CEO, Women's Business Enterprise National Council; Maria Luisa Boyce, Vice President of Global Public Affairs, UPS; and Loretta Greene, Associate Administrator, Office of International Trade, SBA.

They discussed how small businesses can leverage public and private sector tools, resources, and programs to grow and scale their enterprises through exporting, digital trade, and e-commerce.

To Access NWBC's Recent Webinar

[Click HERE](#)



Access to Capital



The Access to Capital & Opportunity subcommittee has been closely monitoring the impact that the pandemic has had on small businesses.

A recent [Politico](#) article cited recent data: “The **National Federation of Independent Business** said Monday that 71% of small business owners surveyed have used their entire Paycheck Protection Program loan and that 46% of PPP borrowers anticipate needing more financial support over the next 12 months.”

This deadline to apply for a Paycheck Protection Program loan is August 8, 2020.

[READ MORE](#)

Women in STEM



NWBC has partnered with the U.S. Small Business Administration’s Office of Investment and Innovation (OII) to conduct, for the first time ever, a study examining the factors that may influence women’s participation in the Small Business Innovation Research ([SBIR](#))/Small Business Technology Transfer (STTR) programs—also known as *America’s Seed Fund*.

Follow [NWBC](#) on Twitter to stay updated on the release of this study!

[READ MORE](#)

Rural Women's Entrepreneurship



On July 29, 2020, the Rural Women's Entrepreneurship Subcommittee met with Bridget Weston, the first female CEO of SCORE, to identify shared priorities.

[SCORE](#), the nation’s largest network of volunteer, expert business mentors, helps small businesses get off the ground, grow, and achieve their goals.

Last year, SCORE helped start 29,681 new businesses and create 67,706 jobs.

[READ MORE](#)

NWBC in the News



Authority Magazine

[July 29, 2020 - Liz Sara of The National Women's Business Council: "5 Steps That Each Of Us Can Take To Proactively Help Heal Our Country"](#)

“From being a startup founder to working with startup founders led me to this role as Chair of the [National Women’s Business Council](#). The Council is a nonpartisan federal advisory committee — we advocate for female founders around the country by making recommendations to Congress, the White

Events & Engagement

[July 31, 2020 - NWBC Senior Policy Advisor Sandra Pedroarias Raises the Issue of Childcare at The Hill's 'American Resilience: The Future of Small Business'](#)

On July 31, 2020, The Hill convened policymakers and small business leaders for a virtual event discussing public and private efforts to support America’s entrepreneurs.

Watch full webinar [HERE](#).

House, and the Administrator of the U.S. Small Business Administration on solutions that help women business owners start and grow their companies. This role was a really natural fit for me at this time in my career."



[July 20, 2020 - Small Business Administration – A Primer on Programs & Funding](#)

"Congressional interest in the SBA's loan, venture capital, training, and contracting programs has increased in recent years, primarily because small businesses are viewed as a means to stimulate economic activity and create jobs. This interest has grown especially acute in recent months due to the widespread, adverse impact of the novel corona virus (COVID-19) pandemic on the national economy."

View full report [HERE](#).



[July 29, 2020 - NWBC Executive Director Briefs Job Creators USA National Women's Coalition](#)

The [@JobCreatorsUSA](#) National Women's Coalition hosted a briefing featuring [@NinaCRoque](#), Executive Director, [@NWBC](#); Heidi Ganahl, CEO, [@shefactor](#); and Elaine Parker, President, JSNF.



NINA ROQUE
Executive Director,
National Women's Business Council



ELAINE PARKER
President, JCNF
Chief Communications Officer, JCN



HEIDI GANAHL
CEO, SheFactor



[July 20, 2020 - A veteran's guide to starting a small business](#)

"Women veterans, in particular, have come to represent an increasingly large share of the entrepreneurial workforce. According to the [National Women's Business Council](#), for example, the percentage of veteran-owned businesses run by women has grown dramatically in recent years, outpacing the growth of other veteran-owned businesses."

[July 28, 2020 - NWBC Hosts a Virtual STEM Roundtable](#)

NWBC's Women in STEM subcommittee hosted a *Let's Talk Business' Women in STEM* virtual roundtable on July 28, 2020. More than 30 participants joined the roundtable discussion representing women entrepreneurs and business owners, patent holders, government representatives, and other ecosystem builders in STEM to discuss



[July 17, 2020 - The National Women's Business Council Partners with the U.S.](#)

Small Business Administration and UPS to Deliver July 22, 2020 Webinar

"The pandemic has fundamentally changed the economic landscape in which small businesses operate. Now, more than ever, women business owners and entrepreneurs are looking for innovative ways to pivot and grow their enterprises," said [Nina Roque](#), Executive Director, NWBC. "For that reason, we are so proud to be partnering with SBA and UPS to deliver a message of hope during this unprecedented time. Together, we want to encourage women business owners to seek opportunities in digital commerce and exporting."

approaches to boosting female STEM entrepreneurship and women's inclusion and participation in the patenting and trademark process. A recap will be made available soon.

Read more about the 'Let's Talk Business' roundtable series [HERE](#).



July 17, 2020 - Walden University graduate is helping women bridge the funding gap through financial literacy and business coaching.

"The number of women-owned businesses increased by 58% between 2007 and 2018, nearly five times the overall average, according to [American Express](#). Despite this, men tend to start their businesses with nearly twice as much financial capital than women – \$135,000 vs. \$75,000 – according to the [National Women's Business Council](#)."

July 23, 2020 - NWBC Executive Director Joins CHLI Future Leaders Conference

Executive Director, Nina Roque, moderated a panel discussion: 'Unleashing Your Entrepreneurial Mindset' at the [@TheCHLI](#) Future Leaders Conference.



July 22, 2020 - NWBC Hosts a Webinar: Emerging Opportunities in Trade for Women Entrepreneurs

July 17, 2020 - Webinar Titled "Emerging Opportunities in Trade for Women Entrepreneurs" is Part of NWBC's New #WebinarWednesday Series

"The coronavirus pandemic has brought about significant challenges for small businesses, but exporting and diversified supply chains can help companies come through this crisis and be better prepared to mitigate future disruptions," said Maria Luisa Boyce, Vice President of UPS Global Public Affairs. "UPS is proud to work with organizations like the [National Women's Business Council](#) (NWBC) and government agencies such as the Small Business Administration (SBA) to equip entrepreneurs with the tools they need to grow their businesses."



July 16, 2020 - How supporting female entrepreneurs helps us all

"Recommendations from the [National Women's Business Council](#) for helping women who own businesses include modifying Small Business Administration program criteria to encourage more venture capital investments."

Forbes

July 15, 2020 - How Government Can Counter Coronavirus' Impact On Women Entrepreneurs

More women may turn to [entrepreneurship for flexibility](#) to accommodate childcare issues, according to research commissioned by the National Women's Business Council. Necessity and flexibility entrepreneurs tend to be [sidepreneurs](#).

[NWBC](#) partnered with UPS and the U.S. Small Business Administration (SBA) for an in-depth conversation between Council Member [Pamela Prince-Eason](#), President and CEO, Women's Business Enterprise National Council; Maria Luisa Boyce, Vice President of Global Public Affairs, [UPS](#); and [Loretta Greene](#), Associate Administrator, Office of International Trade, SBA.

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[Watch Webinar HERE](#)

July 22, 2020 - NWBC Celebrates SBIR Birthday!

On July 22, 2020, [@sbirgov](#) celebrated its 38th birthday!

The [@sbirgov](#) program seeks to "strengthen the role of the small innovative firms...and to utilize research & development as a base for technological innovation... & to contribute to the growth & strength of the Nation's economy."

[@NWBC](#) recognizes the importance of innovation and growth for women-owned businesses and has partnered with SBIR to study women's inclusion in the SBIR and STTR programs.

Stay tuned for the release of this study!

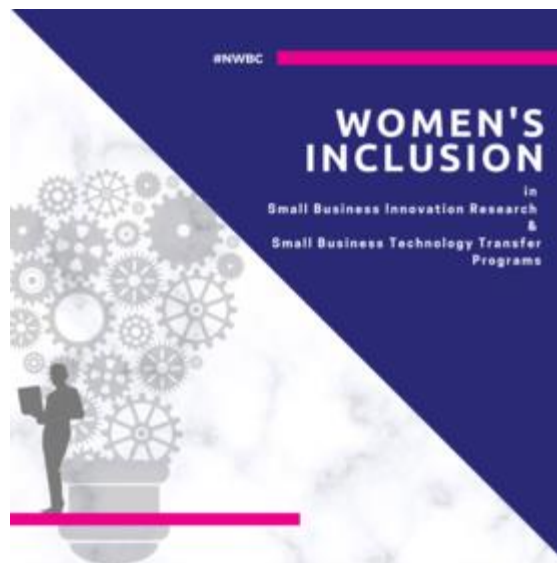
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{ THE BUSINESS OF DOING BETTER }

July 13, 2020 - The Post-COVID Economy Needs Female Entrepreneurs

In January, before the pandemic hit, the National Women's Business Council (NWBC) issued policy recommendations to support women-owned businesses.

"Female founders continue to face endemic barriers in accessing capital to start and grow their businesses," NWBC Chair Liz Sara said in a [press release](#). "Data indicates that female founders received only 2.2 percent or just \$2.9 billion of the total \$130 billion of 2018 venture capital dollars."



July 22, 2020 - NWBC Joins WPO Reimagining Business Digital Conference

@NWBC hosted a virtual booth at the @WomenPresidents' Reimagining Business Digital Conference.



FEM FOUNDER™

July 5, 2020 - "LOVE AND EMBRACE YOUR AUTHENTIC SELF" WITH MARIA RIOS

Maria Rios is an El Salvador-born entrepreneur who is President and CEO of [Nation Waste, Inc.](#), one of the country's leading trash disposal services. She is an active member of the National Women's Business Council (NWBC), an independent federal advisory committee established to provide advice and policy recommendations to the U.S. President, Congress, and the Small Business Administration (SBA) on issues related to women's business enterprise.

July 9, 2020 - NWBC Council Member Maria Rios Featured in El Mundo

"REINVENTARSE, OBSERVAR LAS NECESIDADES DEL CLIENTE, SER POSITIVO Y NO PERDER LA FE"

Read full article [HERE](#).



[June 30, 2020 - NWBC Chair Liz Sara Joins PowerUp DC](#)

NWBC Chair Liz Sara joined [#PowerUpDC](#) to share [@NWBC](#) initiatives to support [#WomenInSTEM](#) and [#femalefounders!](#)

[Don't Miss the Next #WebinarWednesday](#)



