



ADVISORS TO
THE PRESIDENT,
CONGRESS,
AND THE SBA

MEET THE NATIONAL WOMEN'S BUSINESS COUNCIL

WASHINGTON, D.C., April 16, 2019 -- The National Women's Business Council (NWBC) announces its new Council members.

"I'm pleased to welcome the many accomplished women business owners and several amazing leaders of national women's organizations to the NWBC," said Liz Sara, NWBC Chair. "We truly represent a diverse group of companies, industries and geographies as we seek to address the challenges we face in starting and growing companies. The many new voices on our Council, like the Vinetta Project's Founder and CEO, will play an important role in communicating the needs and challenges of female founders as we formulate our recommendations to policymakers later this year. Collectively, our Council is ready to tackle action-based results. We are entrepreneurs at heart and do-ers in practice."

For the past 30 years, the Council has served as the federal government's only independent voice for women entrepreneurs, paving the way for increased growth in opportunity for women's business enterprise. Today, women-owned firms comprise an estimated 40 percent of the country's businesses, with a growth rate nearly five times faster than all other privately held businesses over the last 10 years. Without constant vigilance and continued advocacy, these gains would not have been possible. NWBC works to ensure that the voices of women entrepreneurs are heard and amplified, and continues to promote policies that provide opportunities for women business owners.

As a new Council takes shape, NWBC looks to focus its advocacy efforts on Women in STEM, Rural Women's Entrepreneurship, and Access to Capital and Opportunity. NWBC remains committed to advocating for women in business and expanding opportunities for women business owners and their enterprises.

Check out more on [NWBC's website](#) and [Share this on Twitter!](#)

NWBC In The News



[IN DEPTH: Interview with National Women's Business Council Chair Liz Sara](#)

[National Women's Business Council Hosting Pella Forum](#)

[KNIA-KRLS interviews NWBC member Barbara Kniff-McCulla](#)

Journal  Express

[Ernst attends roundtable in Pella | National Women's Business Council hosted event](#)

BUSINESS INSIDER

"In the business world, women are founding companies at record rates. [According to the National Women's Business Council](#), their businesses employ over 8 million workers and generate over \$1.4 trillion in revenue."

Meet the Council



[Liz Sara](#)

Chair, National Women's Business Council

Read Liz Sara's full bio [HERE](#)



"According to a report by the [National Women's Business Council](#), access to capital remains one of the greatest barriers for women to launch, scale and grow their businesses."



[Barbara Kniff-McCulla](#)

Owner and CEO, KLK Construction

Read Barbara Kniff-McCulla's full bio [HERE](#)



[MMCTV16: The Next Word with NWBC Executive Director, Nina Roque](#)



[Bonnie Nawara](#)

Chair, Association of Women's Business Centers (AWBC)

Read Bonnie Nawara's fill bio [HERE](#)



[Military Spouse Magazine:](#) "Consistent and reliable access to the federal marketplace is necessary for women business owners to continue to develop and grow their businesses" - NWBC Executive Director Nina Roque



[Jen Earle](#)

CEO, National Association of Women Business Owners (NAWBO)

Read Jen Earle's full bio [HERE](#)



[Jessica Flynn](#)

Founder and CEO, Red Sky

Read Jessica Flynn's full bio [HERE](#)

[U.S. Department of Labor Women's Bureau](#) - From Our Partners: National Women's Business Council's 2018 Annual Report



[Marsha Firestone](#)

President and Founder, Women Presidents' Organization (WPO)

Read Marsha Firestone's full bio [HERE](#)

Save the Date
NWBC will hold a Public Meeting in New York, NY on May 17, 2019. Details to follow.



[Marygrace Sexton](#)

Founder and CEO, Natalie's Orchid Island Juices

Read Marygrace Sexton's full bio [HERE](#)



[Monica Stynchula](#)

Founder and CEO, REUNIONCare Inc.

Read Monica Stynchula's full bio [HERE](#)



Nicole Cober

Principal Managing Partner, Cober Johnson and Romney (CJR)

Read Nicole Cober's full bio [HERE](#)



Pamela Prince-Eason

President and CEO, Women's Business Enterprise National Council (WBENC)

Read Pamela Prince-Eason's full bio [HERE](#)



Rebecca Contreras

President and CEO, AvantGarde LLC

Read Rebecca Contreras' full bio [HERE](#)



Shelonda Stokes

President and CEO, GreiBO

Read Shelonda Stokes' full bio [HERE](#)



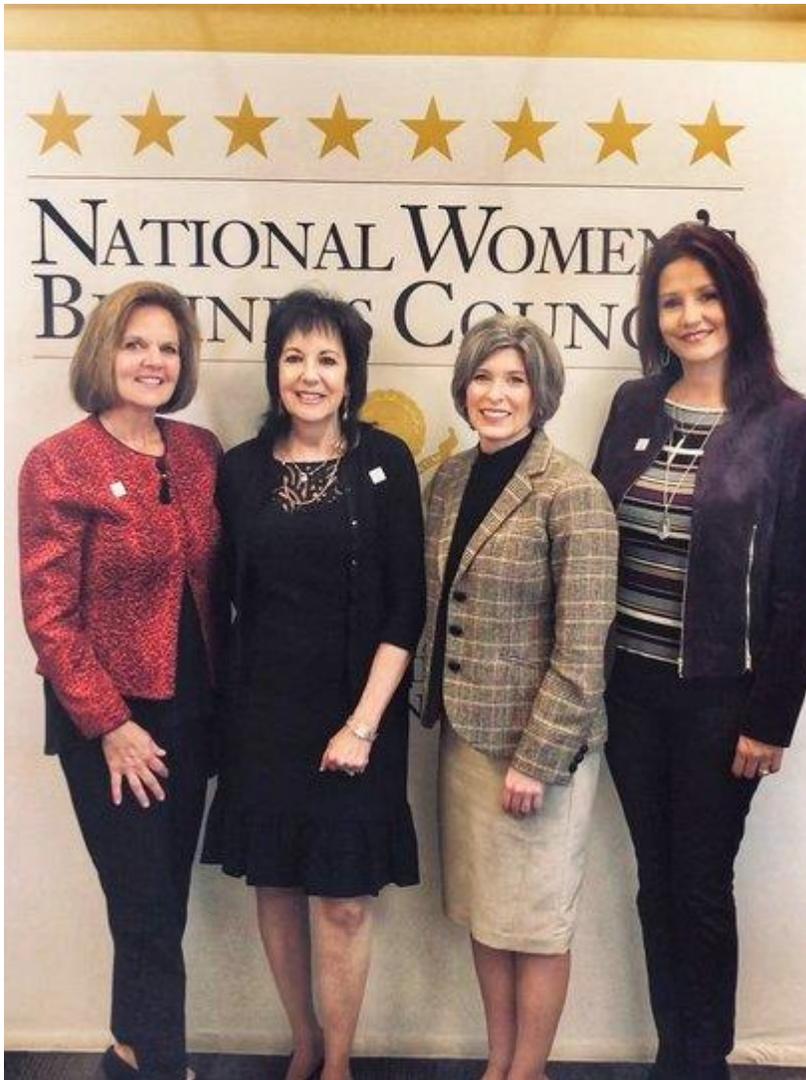
[Vanessa Dawson](#)

Founder and CEO, The Vinetta Project

Read Vanessa Dawson's full bio [HERE](#)

[NWBC Hosts Small Business Roundtable in Pella, IA](#)

On March 21, 2019, in recognition of National Women's History Month, the National Women's Business Council (NWBC) hosted a Small Business Roundtable in Pella, Iowa with Senator Joni Ernst, NWBC Chair Liz Sara, Council member Barbara Kniff-McCulla, and over fifteen local women business owners.



Left to Right: Council member Barb Kniff McCulla, NWBC Chair Liz Sara, U.S. Senator Joni Ernst, and Council member Rebecca Contreras



NWBC Small Business Roundtable at Central College in Pella, IA

[Click HERE to read more about NWBC's Small Business Roundtable in Pella, IA](#)

NWBC Celebrates Women's History Month

NWBC celebrated Women's History Month by recognizing the 12.3 women-owned firms accounting for 40% of all businesses! The Council also participated in various events and meetings throughout the Month of March.



U.S. Small Business Administrator Linda McMahon signed each respective Council member's Oath of Office at NWBC's Swearing In Ceremony on March 28, 2019



As part of Women's History Month, The National Women's Business Council met with U.S. Treasurer Jovita Carranza and the Director of the U.S. Department of Labor Women's Bureau Dr. Patti Greene to discuss the impact that women-owned businesses have on the economy and NWBC's priorities for 2019, including rural women's entrepreneurship, access to capital, and women in STEM.



On March 6, 2019, NWBC & WIPP discussed access to capital, crowdfunding, and opportunities for female founders with Rep. Scott Tipton and Rep. Chellie Pingree, co-chairs of the House Small Business Caucus.



In recognition of International Women's Day, NWBC engaged with women business owners and entrepreneurs from 23 countries with the U.S. Department of State International Visitor Leadership Program

About National Women's Business Council

The National Women's Business Council (NWBC) is a non-partisan federal advisory council created to serve as an independent source of advice and policy recommendation to the president, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. To learn more, please visit: www.NWBC.gov