



AMERICAN INDIAN AND ALASKAN NATIVE WOMEN-OWNED BUSINESSES (WOBS)

NWBC Analysis of 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **131,064** American Indian and Alaskan Native women-owned businesses¹ in the United States. That's an increase of **34,521** businesses, or **35.8%**, from 2007. Of privately-held businesses, **48.0%** are American Indian and Alaskan Native women-owned, in 2007, **40.8%** were American Indian and Alaskan Native women-owned. In 2012, American Indian and Alaskan Native women-owned businesses generated **\$9.06 billion** in revenue, or **23.3%** of all receipts generated by American Indian and Alaskan Natives.
- ★ In 2012, of these firms, **94.1%** have no employees other than the owner. These firms have receipts of **\$2.3 billion**. In 2007, **92.9%** of American Indian and Alaskan Native women-owned firms were sole proprietorships with receipts of **\$2.0 billion**.
- ★ The remaining **5.9%** of firms employ **55,011** people in addition to the owner. In 2007, they employed **52,432** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.7 billion**, a **\$139.5 thousand** or **9.2%** increase since 2007. American Indian and Alaskan Native women-owned firms with employees generated **\$6.7 billion** in receipts.

GEOGRAPHY:

Highest number of American Indian and Alaskan Native women-owned firms:



1. California	21.0K firms, 16.0% of WOBS
2. Oklahoma	11.4K firms, 8.7% of WOBS
3. Texas	9.8K firms, 7.5% of WOBS
4. New York	7.0K firms, 5.3% of WOBS
5. Arizona	6.1K firms, 4.6% of WOBS

Highest percentage of American Indian and Alaskan Native women-owned businesses relative to men-owned and equally owned:



1. Rhode Island	62.0%
2. New Mexico	58.8%
3. Washington, D.C.	58.5%
4. Delaware	56.9%
5. Hawaii	55.4%

Highest percentage growth of American Indian and Alaskan Native women-owned businesses:



1. Mississippi	207.8%
2. Rhode Island	191.6%
3. Nebraska	121.6%
4. Vermont	108.6%
5. Kentucky	105.7%

INDUSTRY:

Highest number of American Indian and Alaskan Native women-owned businesses:



1. Other Services	25.8K firms
2. Health Care and Social Assistance	23.2K firms
3. Administrative and Support and Waste Management and Remediation Services	16.4K firms
4. Professional, Scientific, and Technical Services	13.7K firms
5. Retail Trade	13.1K firms

Highest percentage of American Indian and Alaskan Native women-owned businesses relative to men-owned and equally owned:



1. Health Care and Social Assistance	79.8%
2. Educational Services	60.6%
3. Accommodation and Food Services	60.3%
4. Other Services	59.1%
5. Retail Trade	58.5%

Highest average receipts of American Indian and Alaskan Native women-owned businesses:



1. Construction	\$1,847,981
2. Retail trade	\$1,148,645
3. Health Care and Social Assistance	\$986,585
4. Professional, Scientific, and Technical Services	\$752,631
5. Wholesale Trade	\$603,963

¹For definitions and methodology please see www.nwbc.gov